

## Quizam Media Corporation

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### Quizam Subsidiary ontrackTV.com Sells Online Training to Earth's Own Food Company Inc.

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**April 28<sup>th</sup>, 2011 Vancouver, BC – Quizam Media Corporation** (“the Company”) (TSX-V: QQ) is pleased to announce ontrackTV.com has signed a deal for 30 licenses with Earth's Own Food Company Inc. which is a pioneering healthy food and beverage company dedicated to nutritional innovation and sustainability in order to actively improve people's lives and wellbeing. Earth's Own Food Company is the #1 non-dairy beverage company in Canada. Their recipe for success is by fostering wellbeing in everything they do and making healthy products that are good for consumers, their families, the community and the planet.

Dave Lee, director of business development for ontrackTV, commented, “Earth's Own Food Company has been Canada's leading edge company in the health foods sector, we hope that the solutions [www.ontrackTV.com](http://www.ontrackTV.com) are providing will grow in parallel with the company in these exponentially growing markets.”

Russ Rossi, Quizam CEO, comments, “This division gives Quizam and opportunity to leverage its existing Web team and generate more revenue for the company.”

#### **About ontrackTV ([www.ontrackTV.com](http://www.ontrackTV.com))**

ontrackTV is a wholly owned subsidiary of QUIZAM Media Corporation. ontrackTV uses high quality video and live instructors to deliver computer training online. Easy to follow lessons are structured into a library of hundreds of bite size, task led tutorials that support individuals with the training they need wherever and whenever they need it.

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*