

## **Quizam Media Corporation**

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### **ontrackTV launches Video Production Studio in Seoul South Korea**

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**October 12<sup>th</sup>, 2017 Vancouver, BC – Quizam Media Corporation** (“the Company”) (TSX-V: QQ) is pleased to announce the launch of a new video production studio in Seoul, South Korea, dedicated to the design and development of premier eLearning materials for ontrackTV. The studio houses a powerhouse team of instructional designers, trainers, and multimedia developers, who will work in tandem with our flagship studio in Vancouver to produce the best online training resource.

Lana Lee, MD of Seoul Operations, commented “We are going to see an impressive and consistent turnout of top-notch technical and soft skills training videos that will compete with the biggest providers online. We know that our success is dependent on customers finding what they need when they need it. What we are doing here is delivering on our promise to provide training at ‘any time, any place, any pace’.”

Ms. Lee further explained, “Exciting re-formulations have been applied to our development process as well as to the training itself. We’re producing better videos faster, but we are not compromising on anything. We are constantly improving our ability to educate and entertain, and based on feedback provided by our customers, we anticipate a giant leap in engagement and loyalty.”

CEO, Russ Rossi, stated, “This is a big strategic step in securing and advancing our place in the \$165 billion dollar eLearning market. Our team in Korea is producing exceptional content across all subjects. We’ve got the best of the best working around the clock so our library is growing at an unprecedented rate. This will truly become the one-stop shop for quality learning.”

#### **About Quizam Media Corp.**

*Quizam Entertainment is a division of Quizam Media. Quizam Entertainment is a producer, aggregator, marketer and broadcaster of movie entertainment and Online Learning (ontracktv.com).*

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future*

*events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*