

## **Quizam Media Corporation**

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## **Kelowna Secondary School to use Quizam to Connect its 1,779 Students to New Learning Opportunities.**

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**October 18, 2006 – Vancouver, BC – Quizam Media Corporation** (“Quizam” or “the Company”) is pleased to announce Kelowna Secondary School has signed a deal with Quizam so as to expose their students to “New Learning Opportunities”.

Kelowna Secondary School is the only dual track secondary school in School District #23 enrolling 1779 students in grades 10, 11 and 12. KSS has a longstanding reputation for its strengths in academics, fine arts and athletics. The School is a tapestry of individuals, programs, courses, and extra curricular activities that has produced outstanding graduates such as Bill Bennet, ex-premiere of BC (1950), Brian Weddell, provincial court judge (1950), Brock Aynsley, ex-football player (1968), Dave Barr, Professional golf player (1969), Cyril Ross Lander, Supreme Court judge (1951), and Kevin Kane, band Grapes of Wrath (1982).

At KSS the Library is a central resource where technology meets literacy with online resources, databases, curriculum links – all facilitating school, home and community interaction. The use of technology is growing and many faculty members have created their own websites to host assignments and dates for upcoming tests. Email is used as a means of communicating to parents and students on a regular basis.

Irene Dual, Director of New Business states, “With Quizam quizzes can be emailed including scores, so that parents are kept informed of their children’s progress. Quizam offers new learning opportunities for students to improve the basics of Literacy and Numeracy.”

Kelowna is the third largest metropolitan area in British Columbia and the largest in BC's interior. Kelowna is one of the fastest growing cities in North America.

### **About Quizam Media Corporation ([www.quizam.com](http://www.quizam.com))**

Quizam Media Corporation is currently launching sales of Quizam 2.0 Software, a compelling Computer-Based Assessment tool that utilizes time-tested quizzing methods to empower students to learn in an environment where their assessment is instantaneous and their learning curve is accelerated. Students that use Quizam learn faster and score

higher. Quizam's mission is to empower over a billion school-aged children and university students globally with relevant, effective and fun study aids.

*The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. This news release may contain forward-looking statements including but not limited to comments regarding the timing and nature of potential acquisitions, joint ventures, partnerships, business dealings and financings, etc. Forward-looking statements address future events and conditions and therefore, involve inherent risks and uncertainties. Actual results may differ materially from those currently anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements made in this Press Release.*